



STAFFORD TOWNSHIP SCHOOL DISTRICT

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"BUILDING A BETTER WORLD ONE STUDENT AT A TIME"

Dear Parents and Guardians,

I would like to take this opportunity to address a recent social media challenge directed at children and young adults, called the "Momo Challenge". I am urging all parents and guardians to become aware of this challenge and monitor their children's use of social media and the internet. The "Momo Challenge" can be found on Facebook and/or through the "WhatsApp" and is very alarming. The communications through the "Momo Challenge" begin with a chat that asks the receiver to perform small tasks and then escalates to more serious violent acts, and even self-inflicted harm, requesting photographs for proof.

In collaboration with the Stafford Township Police Department, social media risks will be addressed by Officer Fritz, our district guidance counselors, and our administrative team. We will continue to put the safety of our students first and ensure that as a district, we continue to stay educated on any and all issues that may put our students in danger.

You can learn more about the "Momo Challenge" by visiting some of the links below. Please be warned that some of the images and stories may be disturbing.

[New Jersey News 12](#)

[Social Media Monitoring Tips](#)

[Safe Search Kids](#)

[Media Guidelines for Children](#)

Sincerely,

George J. Chidiac
Superintendent of Schools